

Acclaro Launches Free E-Card Creator in 12 Languages

New York, NY, December 12, 2011 - [Acclaro](#), a premier localization and translation firm, announced today its release of a new version of its user-friendly holiday e-card creator that now allows users to send musical, multilingual e-cards to colleagues, clients and friends in 12 different languages.

The [complimentary online card-maker](#) takes the user through three easy steps: choosing the holiday greetings, the target language and finally the artwork. This year's language options are: English, Chinese, German, French, Italian, Japanese, Korean, Portuguese, Spanish, Dutch, Russian, Polish and Korean. Designed with drag-and-drop features and web 2.0 Flash technology, the e-card creator is perfect for anyone who wants to design and send a foreign-language card, but has no language expertise or access to quality translation resources.

“After the success of last year's card creator, we wanted to expand the language options and allow users to send a translated message to associates in Russia, Poland, Holland and Korea,” says Acclaro Founder and President Michael Kriz. “Businesses are becoming more global with each passing year; it's seems increasingly important to demonstrate a willingness to bridge the language gap. Sending custom e-cards in a client or partner's language is an excellent (and fun!) way to do so.”

Another new feature this year is a multi-send capability. Users can now select up to five recipients at a time for each unique card they create. This addition is especially valuable for international B2B marketers and business professionals. Fresh artwork and greetings also expand the possibilities and make for a new-and-improved creative experience. By using the [Acclaro Go Global Holiday Card Creator](#), well-wishers can send their greetings to the four corners of the globe.



About Acclaro

[Acclaro](#) is an international translation and localization firm that helps the world's leading brands succeed across cultures. With its global headquarters in New York and offices and affiliates in San Francisco, Boston, Buenos Aires, Bangkok and Paris, the agency translates websites, marketing campaigns, documents and software, giving clients an authentic voice in key language markets. Since its founding in 2002, Acclaro has grown rapidly while maintaining a customized, personal approach. Its global team of technical and linguistic experts has served as a trusted partner to industry leaders and global businesses. [Learn more at \[www.acclaro.com\]\(http://www.acclaro.com\).](#)